

Report Title:	WIRRAL TENNIS AND SPORTS CENTRE - PURCHASE OF FITNESS EQUIPMENT
Report of:	ASSISTANT DIRECTOR – LEISURE, LIBRARIES AND CUSTOMER ENGAGEMENT

REPORT SUMMARY

The Council is seeking to award a contract to Pulse Fitness Limited, for the supply and installation of fitness exercise equipment at the Wirral Tennis and Sports Centre, as part of the redevelopment works being undertaken within the existing Leisure Centre.

A detailed specification of fitness equipment requirements was issued to procurement colleagues and a suitable framework was identified to call off against. A direct award to Pulse Fitness Ltd, allows Leisure Services to maintain a competitive fitness offer across the Invigor8 membership product.

The contract value is for £155,000 and there are no additional finances required as the purchase of fitness equipment forms part of the overall contract sum already accounted for.

The Wirral Tennis and Sports Centre is in the Bidston and St. James Ward and is not a Key Decision.

Wirral Council is committed to working to provide happy, active and healthy lives for all, with the right care, at the right time to enable residents to live longer and healthier lives.

RECOMMENDATIONS

The Director of Neighbourhood Services is recommended to accept and award the contract in the sum of £155,000, to Pulse Fitness Limited, for the supply and installation of fitness exercise equipment at the Wirral Tennis and Sports Centre.

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

- 1.1 In order for Leisure Services to deliver an inclusive fitness and exercise offer and start accruing income, Leisure Services require the supply of gym and exercise equipment by Pulse Fitness.
- 1.2 Leisure Services manage and operate six leisure centres which offer gym and fitness exercise opportunities. The equipment throughout the estate is supplied by Pulse Fitness which brings added value to Invigor8 customers, through familiarity and continual progress monitoring against exercise goals.
- 1.3 The newly agreed Sport and Physical Activity Strategy requires Leisure Services to maintain a competitive fitness offer across the Invigor8 membership product, providing quality Active Facilities.
- 1.4 The contract sum is for £155,000.
- 1.5 There are no additional financial implications associated with this contract, as the fitness equipment costs are all accounted for within the main contract sum.

2.0 OTHER OPTIONS CONSIDERED

- 2.1 Other options considered included not to progress with awarding the contract, however, this will result in a limited fitness offer at the site and reduce income opportunities.

3.0 BACKGROUND INFORMATION

- 3.1 Members have agreed to the redevelopment of the Wirral Tennis and Sports Centre (Minute 9 – Tourism, Communities, Culture and Leisure Committee – 16th June 2022) and a sum of money has been identified within the Capital Programme to complete these works - £2.756M.
- 3.2 This redevelopment has been designed in partnership with a specialist leisure development company, taking in to account the newly agreed Sport and Physical Activity Strategy and the individual and local community needs.
- 3.3 This redevelopment has been profiled/designed in partnership with a specialist leisure development company, taking in to account the newly agreed Sport and Physical Activity Strategy and the individual and local community needs.
- 3.4 The redevelopment will include a new state of the art spinning studio, a new fitness suite, Active TAG and Soft Play zones (within the old sports hall – ages 0 -11), catering facilities and dance studios. We are aiming to attract a wider and larger customer base in line with the outputs determined in the Sport and Physical Activity Strategy, thereby increasing participation and income, and reducing the reliance on a Council revenue subsidy.

4.0 FINANCIAL IMPLICATIONS

4.1 There are no additional financial implications arising from this decision.

5.0 LEGAL IMPLICATIONS

5.1 The Director of Law and Governance will provide the necessary support to allow for acceptance of the said contract.

6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS

6.1 This work requires

- staff time
- development and project management
- accounting and financial management.

7.0 RELEVANT RISKS

7.1 The Health and Safety risks associated with the supply and installation of the fitness equipment will be monitored.

8.0 ENGAGEMENT/CONSULTATION

8.1 The Director of Law and Governance and Director of Finance have both been involved in the development of this project.

8.2 This project has been developed using information gained from the public consultation, conducted as part of producing the Sport and Physical Activity Strategy.

9.0 EQUALITY IMPLICATIONS

9.1 The delivery of both new and improved Sports Centre facilities represents an important step in how we implement and deliver the outcomes of the Sports & Physical Activity Strategy and help our residents to take up physical activity and remain active throughout their lives. The new facilities will cover the planned strategy outcomes and pillars of success in creating - Active people, Active partnerships, and Active places for our residents and communities.

9.2 By engaging with our communities across these themes, we aim to engage with all our residents, ensuring a collaborative and inclusive approach to meet the needs of our communities. The Sport and Physical Activity Strategy will support in the reduction of inequalities across the borough, from a sport and physical activity perspective, and remain ambitious about delivering more support and services for our residents, to ensure that they have access to the best quality resources and leading facilities.

10.0 ENVIRONMENT AND CLIMATE IMPLICATIONS

10.1 There are no environmental or climatic implications arising from the awarding of this contract.

11.0 COMMUNITY WEALTH IMPLICATIONS

11.1 This project has been designed to have Wirral communities at the heart of both its delivery and outcomes. In addition to the global offer that is presented in the delivery of sport and activity related opportunities, the project will develop strong and meaningful relationships with the local community and the significant local knowledge and social capital which can considerably enhance the value added at the site.

11.2 This project exemplifies the positive impact of local co-designed programmes and the increased opportunities they provide for local partners to be part of the solution, meeting the needs and building on the strengths of local people and organisations and engendering strong levels of trust with the people that services are there to benefit.

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APPENDICES

None

BACKGROUND PAPERS

Sport and Physical Activity Strategy

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
TOURISM, COMMUNITIES, CULTURE & LEISURE COMMITTEE	16 th June 2022
BUDGET COUNCIL	28 th February 2022